

Avery Dennison  
Graphics Solutions  
Product Overview

Australia & New Zealand  
August 2023

# Avery Dennison 700 Premium Film™

Sign making just got easier.



A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for all types of graphics, even over curves and slight corrugations, including signage, window graphics and durable outdoor advertising.

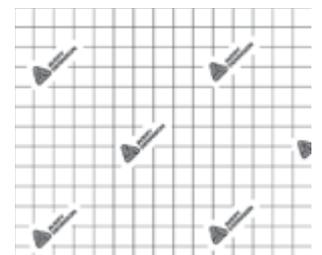
The new upgraded version keeps everything you liked most and gives you still more - including improved adhesive and new liner imprint for the 700 Premium Film opaque range.

## Key benefits

- A medium-life range that covers all sign makers everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 100 standard colours are available, along with a colour-matching service, and 25 colours also come with Easy Apply™ technology

## Converter friendly

- Conformable and flexible - easy to apply
- Great cutting and weeding characteristics, even with small lettering
- Improved adhesive technology
- New grid liner imprint for easier manual cutting



## Recommended uses

700 Premium Film offers a very wide range of special colours for:

- Window graphics
- Directional signage, indoor and outdoor
- Poster sites
- Promotional displays

## Colour Definition Chart

Code	Name	RAL	Easy Apply™	Code	Name	RAL	Easy Apply™	Code	Name	RAL	Easy Apply™
707	PF Primrose Yellow			775-01	PF Lavender			781-01	PF Emerald		
739	PF Bright Yellow		EA	717	PF Violet			734	PF Kelly Green		
739-02	PF Banana Yellow			777-01	PF Royal Purple			756-01	PF Green		
706	PF Sunflower Yellow		EA	732	PF Light Blue			755-01	PF Light Green		
706-02	PF Sun Yellow			784	PF Sky Blue		EA	713	PF Grass Green		EA
704	PF Signal Yellow			782-01	PF Pastel Blue			714-05	PF Lime Tree Green		
760-01	PF Orange Yellow			709-02	PF Euro Blue			714-04	PF Lime		
710	PF Gold Yellow			709	PF Ocean Blue			714-03	PF Green Yellow		
764	PF Saffron			751	PF Azure Blue			700	PF White		EA
722-01	PF Dutch Orange	2008		741	PF Scuba Blue			730	PF White Matt		EA
705	PF Orange		EA	708	PF Cosmos Blue		EA	745	PF Mist	7047	
738-01	PF Fire Orange	2009		752	PF Ultramarine Blue			745-02	PF Pale Grey	7047	
743	PF Deep Red			733-01	PF Blue			744-02	PF Dove Grey		
748-01	PF Tomato Red			795	PF Delft Blue			725	PF Medium Grey		
737	PF Bright Red	3028	EA	753	PF Brilliant Blue			744-01	PF Tele Grey		
726	PF Medium Red	3028	EA	793	PF Classic Blue			720	PF Grey		EA
765	PF Blood Red			794	PF Middle Blue	5002		759	PF Dark Grey		EA
749	PF Cardinal Red	3028		785	PF King Blue			759-03	PF Traffic Grey		
749-03	PF Plum Red	3028		754	PF Royal Blue	5002		759-04	PF Komatsu Grey	7021	EA
765-02	PF Spicy Red			792-02	PF Berry Blue			701	PF Black	9005	EA
763-01	PF Regal Red			792	PF Midnight Blue			721	PF Black Matt		EA
749-01	PF Crimson Red		EA	747	PF Marine Blue		EA	746	PF Grey Metallic		EA
703	PF Cherry Red			789-01	PF Ink Blue			735	PF Silver Metallic		EA
771-01	PF Lipstick Red			791-01	PF Deep Blue			735-01	PF Silver		
750	PF Apple Red			723	PF Dark Blue			736	PF Gold Metallic		EA
750-02	PF Strawberry Red			783	PF Scandinavia Blue		EA	736-01	PF Copper Metallic		
770	PF Red			724	PF Cobalt Blue		EA	758-03	PF Ivory		
767	PF Dark Red			724-02	PF Alfa Blue			758-02	PF Light Ivory	1015	
778	PF Wine Red	3003		788-01	PF Black Blue	5004		719-01	PF Beige	1014	EA
780-01	PF Purple Red			742-01	PF Teal			718	PF Chocolate Brown		
702	PF Burgundy Red			731-01	PF Turquoise			762-01	PF Dark Brown		
716-01	PF Pink			798-01	PF Petrol			740	PF Transparent		
715-01	PF Cyclamen		EA	711	PF Forest Green		EA				
773-01	PF Telemagenta	4010		757-01	PF Olive Green						

For more information, contact Avery Dennison customer service or your sales representative, or visit [graphicsap.averydennison.com](http://graphicsap.averydennison.com)

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